

## **Penang Bridge International Marathon 2014**

Sports Toto contributed RM12,000 towards the Penang Bridge International Marathon 2014 for the sixth consecutive year. Held on 16 November 2014, the event set a new record and became the largest run in Malaysia with about 60,000 participants from more than 70 countries including of course Malaysia, thus making it to the Malaysia Book of Records. It was a huge increase compared to about 47,000 participants last year.

One of the reasons for the overwhelming response was that this year's event was held on the longest bridge in South-East Asia – the 24km-long Second Penang Bridge for the very first time.

The popular marathon was organized by the Penang State Tourism Development & Culture Department.

## **2014 年槟城大桥国际马拉松赛**

多多博彩今年连续第 6 度赞助 1 万 2000 令吉予 2014 年槟城大桥国际马拉松赛。这场在 2014 年 11 月 16 日举行的赛事吸引了大约 6 万名来自 70 个国家包括大马的参赛者，成功写下另一页新记录，更因此被列入《大马记录大全》。相比去年的 4 万 7000 名参赛者，今年的人数确实暴增了许多。

今年的马拉松赛能够吸引如此多参赛者的其中一个原因，是大家都知道本届马拉松赛首次在东南亚最长的大桥——全长 24 公里的槟城第二大桥举行。

这场深受欢迎的马拉松赛是由槟州旅游发展及文化局所举办。